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**ADCO LAUNCHES ECO-FRIENDLY DETERGENT AND SOFTENER
FOR SALE BY DRY CLEANERS TO CONSUMERS**

New laundry solution for everyday clothing available this summer

NEW ORLEANS, June 18, 2009 – Dry cleaners nationwide can now provide their customers with better, professional strength cleaning of every day washables with the introduction of AdcoEco, a new line of ecologically friendly detergent and softener sold direct to consumers by dry cleaners, as announced today by Adco Cleaning Products LLC.

Adco Cleaning Products, a leading supplier of cleaning products and services to dry cleaners, introduced AdcoEco at the Clean Show 2009 in New Orleans. With today's introduction, the 100 year old company headquartered in Sedalia, Missouri has empowered dry cleaners to compete with retail detergents and softeners sold in the cleaning aisle of supermarkets.

The AdcoEco detergent and companion softener offer consumers a number of advantages over conventional clothes cleaning products.

First, AdcoEco is biodegradable and free of all harmful dyes and perfumes. Clothes smell and feel soft and fresher with less harm to our environment.

Second, both the AdcoEco detergent and softener are highly concentrated. Only one ounce of AdcoEco cleans two full loads of laundry. The 16 ounce bottle cleans 32 full loads compared to the conventional 50 ounce retail containers that clean 32 loads.

Third, the larger plastic containers of conventional detergents contain mostly water, creating the illusion of getting more product for less money. Retail consumer product manufacturers expend more energy to deliver these larger bottles around the world, consuming more shipping and trucking fuel which emits more carbon into our atmosphere.

Fourth, the AdcoEco 16 ounce bottle contains 38.7 grams of plastic. The conventional 50 ounce retail bottle contains 92.3 grams of plastic. As a result, less plastic is disposed in our nation's landfills with AdcoEco products.

Finally, consumers will enjoy the convenience of purchasing AdcoEco products while visiting the local dry cleaners, their neighborhood experts on cleaning apparel. Dry cleaners will provide a high quality, fabric and color safe means of caring for their customers' washables as well as dry-clean-only garments.

About Adco Cleaning Products LLC

Started in Sedalia, Missouri in 1908 by Charles Van Dyne as American Disinfecting Company, Adco has established itself as a worldwide leader in research and development, manufacturing, distribution and sales for dry cleaning and laundry products.

Three generations of the Van Dyne family have provided the company with the same steady leadership and vision that established Adco in the beginning. With this constant family direction, Adco's worldwide network of sales representatives and distributors has grown to reflect many of the inherent values necessary to provide the personal service for which Adco is known in the industry.

